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Business & Professional Women

# **INTERNATIONAL FEDERATION FOR BUSINESS AND PROFESSIONAL WOMEN (IFBPW)**

“New Action Through Cooperation”

## **BPW INTERNATIONAL - AFRICA REGIONAL CONFERENCE 2022**

Under the Theme:

***Economic Empowerment and Entrepreneurship  
Promotion for Women and Youth for Africa’s 2063  
Development Agenda, Africa Continental Free Trade  
Area (AfCFTA) and Sustainable Development Goals  
(SDGs)***

**25<sup>th</sup> – 27<sup>th</sup> August 2022**

**Gran Melia Hotel, Arusha – Tanzania**

**21<sup>st</sup> – 24<sup>th</sup> August 2022**

**Pre - Conference Tour at Ngorongoro and Serengeti  
National Parks**

**26<sup>TH</sup> August 2022**

**Gala Dinner, Candle Lighting Ceremony, Celebration of  
92 Anniversary of BPW International and Traditional  
Dance**



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### **Africa's Developmental Agenda Overview**

In the vision of the **Africa's Agenda 2063**, The Africa we want is a **P**rosporous, **P**owerful, **P**eaceful, **I**ntegrated, **I**ntellectual and **I**nclusive. It is crucial to have real economic growth and prosperity with real economic transformation with a social dimension that will ensure not only all basic needs but **Quality of life for our African people**. This can never be achieved except with the Economic Empowerment of women and youth.

Africa is the richest continent on Earth yet it is the poorest of them all. Why? Because we don't invest in our human resources including women and youth, we don't build the capacity of our African People. We don't manage our own natural resources and add value to it. We don't empower our grass-root, women and youth and our MSMEs on the ground. The distribution of wealth in Africa is not reflected on the grass roots. Social and Economic Justice should be the base for economic development in Africa to address unemployment, lack of distribution of wealth among all sectors of the society. There is crucial need to engage all sectors of the society in the economic growth in Africa.

The economic transformation should focus on developing Micro, Small and Medium Enterprises (MSMEs) as the back bone of the Economy in Africa and building the capacity and empowering all human resources through education and capacity building including women and youth using science and technology to ensure the empowerment of the private sector and the informal sector which also contributes greatly in the economic growth of Africa. The conference focuses on women and youth empowerment and empowering the African private sector to manage Africa's natural resources and promote industrialization.

In line with the Africa Continental Free Trade Area (AfCFTA) empowering women in trade and access to market and building the capacity of African Women entrepreneurs are keys for the operationalization of the AfCFTA. Economic Empowerment of Women is a key priority to realize the Sustainable Development Goals, Africa 2063 Development Agenda and the Africa Continental Free Trade Area, in this respect BPW Africa, BPW Tanzania, Women Entrepreneurs Committee of Africa Business Council, International Federation of Business and professional and The African Alliance for Women Empowerment (AFRAWWE), will be organizing the **Business and Professional Women Africa Regional Conference, 2022 in Arusha Tanzania.**



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### **Why attend Africa Regional Conference (ARC) 2022 Event**

Join over 300 Business and Professional Women leaders from over 30 countries at Africa Regional Conference - ARC 2022 to

- ◆ Demonstrate significance of ARC and AfCFTA to socio-economic development of member states
- ◆ Show case topnotch research, initiatives and experience beginning to demonstrate importance of regional and sub region networks, membership based and pro-women investments in nation development plans.
- ◆ Network, exchanges good practices and form global business connections.
- ◆ Formulate strategies to turn BPW women empowerment into substantively progress toward the UN Sustainable Development Goals in Africa Region.
- ◆ Learn about opportunities that BPW International and its global partners have to offer to grow women business and develop working women to achieve their full potentials.
- ◆ Enjoy experience of the Royal Tour, by visiting Ngorongoro and Serengeti National Park the only place in Africa where vast land animal migration still take place.

### **Conference Theme**

#### **Conference main themes will be around BPW International Advocacy Pillars**

- ◆ Women and Trade and access to Market through AfCFTA
- ◆ Financial Inclusion for Women
- ◆ Women in Digital Economy and Innovation
- ◆ Government and Corporate Procurement Policies
- ◆ Women in Blue and Green Economy and Energy
- ◆ Women in tourism
- ◆ Women in Mining
- ◆ Women in Manufacturing.



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### How ARC 2022 will impact you and your stakeholders

Delegates attending this conference,

- ◆ Will have huge potential to passover expertise, experience and lessons to their respective member associations.
- ◆ Will enable participants understand opportunities under emerging from African Continental Free Trade Area (AfCTA) that will facilitate business growth and reach out huge cross Africa markets
- ◆ Benefit from vast experience from green and blue economy that their members would benefit from
- ◆ Acquire new set of skills that herald their organizations, regions and countries significantly contribute to employment of youth and women, country development plans and Sustainable Development Goals (SDGs)

### Who you will meet at the ARC conference 2022

300 delegates; 200 women entrepreneurs: 120 Trade, Investment and Export Experts; 30 regional membership based associations; 28 speakers and 32 sessions. Join the most respected Women-Led, continental investments, membership based associations, profession led network as they reveal how continental-wise business opportunities and their respective business models, strategies are able to reach out and uptake local markets. The conference delegates are coming from:

- ◆ Women Entrepreneurs and Women in the Private Sector
- ◆ Business and professional Women Organizations
- ◆ Women Leaders of the World
- ◆ Business Women Associations
- ◆ Women Entrepreneurs Associations
- ◆ Women owners of small enterprises
- ◆ Civil Society Organizations Concerned about Women Empowerment
- ◆ Young women Entrepreneurs and Young Girls Students
- ◆ Ministries of Gender, Trade, investment and Economy and their respective women programming
- ◆ National Councils for Women
- ◆ Banks and Financial Institutions
- ◆ National Institutions responsible for Development of Women and Women Empowerment



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- ◆ Agencies & Organizations Supporting MSMEs and women Empowerment in the Private Sector
- ◆ International Development Partners and their respective women economic empowerment program
- ◆ International and Regional organizations working for Women Empowerment
- ◆ Multinational companies targeting Women Empowerment through Diversity and inclusion as part of Social Corporate Responsibility and sustainability.
- ◆ CSOs working in the fields of Women Empowerment and Gender Equality and Girls Education and livelihood
- ◆ Organizations supporting Women Farmers, small scale farmers and Agribusiness
- ◆ Regional Economic Communities such as EAC, SADC, COMESA, SACU, ECOWAS, etc
- ◆ Women in Agriculture and in Agribusiness.
- ◆ Chambers of Commerce and Industry
- ◆ Entrepreneurs Associations
- ◆ Cross Border Women Traders
- ◆ ICT Companies and Institutions
- ◆ Private Sector Companies

### Program Overview

BPW Africa Regional Conference - ARC 2022 is planned to have a three day event with huge participation from women, membership based associations, networks and forum of women-led enterprises. Similarly, the event will bring from around the globe to Arusha of the investors, high level investment and intra trade opportunities in all sectors of the economy. Furthermore, it is an opportunity for exhibitors and traders to show case their products and services during the conference and its ecosystems to show case their products and service targeting regional markets. Off course, it is another opportunity to enjoy Tanzanian hospitality through meeting and visiting people in Arusha, without forgetting Royal Tour, which inter-twin our live style, animals and business.

### Organizers:

- ◆ Business and professional Women-BPW Africa
- ◆ Business and Professional Women Tanzania
- ◆ Women Entrepreneurs Committee of Africa Business Council
- ◆ International Federation of Business and Professional Women (BPW International)
- ◆ African Alliance for Women (AFRAWE)



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### Registration:

Registration open 1st June 2022 Three Days Conference • • • USD 400 Conference bag & materials  
Access to Conference and workshops 3 Lunches, 6 coffee breaks 3 Dinners + 1 show 1 Half Day Tour  
Spouse & Children USD 250 • 2 Dinners + 1 show (26 -27 August 2022) • 1 Half Day Tour to register  
online for Three Days Conference get 50 USD discount 400 USD 350 USD Registration close 20 August  
2022. Online registration via [www.bpw-international.org/africaconference2022](http://www.bpw-international.org/africaconference2022)

### Pre-Conference tour:

Pre-conference tour 3 night and 4 days at Ngorongoro Crater and Serengeti National Parks  
for 1,620 USD including  
4 x 4 Safari Vehicle with Open Roof;  
Full Board Accommodation (Breakfast, Lunch & Dinner);  
Park Entry Fees;  
Concession Fees and Taxes;  
Professional Driver Guide; Drinking Water; 1 Pair of Binocular and Books on birds and Flora and Fauna

### Hotels and Accommodation:

Varieties of Hotels with BPW International African Regional Conference – ARC 2022 conference rates  
in Gran Melia hotel Single room Net Price: USD 200 Double room Net Price: USD 220. Nearby hotels at  
Mount Meru Hotel Net Price: USD 140 Double room Net Price: USD 180 and Kibo Palace Hotel Net Price:  
USD 140 Double room Net Price: USD 160.

### Contacts Points:

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